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Media Release

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MIKE ERICKSON JOINS VORSIS

NEW BERN NC USA (September 16, 2010) — Mike Erickson eats, sleeps, and breathes audio processing. He enjoys working with it so much, in fact, that he has racks and racks of audio processors in his home lab. Now Mike is finally seeing a dream fulfilled: working with audio processing as his 'day job'!

"Mike is an excellent addition to our team," says Vorsis Senior Product Engineer Jeff Keith.
"Vorsis has grown exponentially over the past few years, and Mike will be playing a vital role in helping Wheatstone continue that growth. He brings with him valuable, practical radio broadcast engineering and audio processing experience — the perfect background to assist our clients in upgrading their sound."

"I always received the best of both worlds when dealing with Wheatstone/Vorsis — world class sound and world class support," states Mike. "I can honestly say I am now thrilled to be part of a team that continues to supply both on a daily basis."

Mike began his broadcasting career in 1991 at a small AM station on Long Island where he soon developed a love for manipulating audio with processors. Using what he learned on the engineering side, Mike hit New York City in 1996 as a staff engineer for WFAN, moving on to CBS where he stayed for nearly 15 years, most recently serving as chief engineer of WCBS-FM. He had a hand in the planning and execution of the recent entire CBS New York Radio facility relocation, and has been directly involved in shaping the sound of all CBS properties in New York as well as CBS stations in other markets. He has served as a beta tester for many of the audio processing products that are popular today, including those from Vorsis, and has generously contributed his real-world experience to their development.

Mike will be relocating soon to Wheatstone in New Bern, North Carolina, where he can be reached at +1-252-638-7000, or via email at mike.erickson@wheatstone.com.

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ABOUT WHEATSTONE CORPORATION

Located in New Bern, North Carolina, USA, Wheatstone Corporation designs and manufactures professional broadcast audio equipment under the WHEATSTONE, AUDIOARTS ENGINEERING, and VORSIS brand names. Products include digital audio consoles and control surfaces, analog audio consoles, networked digital audio systems, audio-over-IP, signal processing for on-air and studio applications, pre-wiring, and software.